

Arthur Hotels – small, cool, taking a different approach

At Arthur Hotels, you are to feel welcome and at home. This is the underlying philosophy of why and how the people behind Arthur Hotels run their hotels. The atmosphere here is cozy. Each guest is cared for. Here, you can relax after a stressful day.

Arthur Hotels are 2 small, sustainable, locally rooted boutique hotels in the Copenhagen city center; Hotel Kong Arthur and Ibsens Hotel.

Homey atmosphere

When entering either Hotel Kong Arthur or Ibsens Hotel, you will feel it right away: the homey atmosphere characterizing the Arthur Hotels. As a large number of the Arthur Hotels guests stay here several times a year, it is important to the people behind the hotel group to have their guests feel welcome and at home.

- To us, it is important to treat our guests as we would treat a family member. We like to say that we are welcoming our favorite uncle in our home. We want our guests to feel just as much at home as we feel. This is also why we like to add character to our décor, emphasizing the homey, honest and informal tone. As we say, "We like it ourselves", and this is why others like us as well, says Owner and CEO Kirsten Brøchner.

Daring to stand out

Credible, flexible, honest, decent, hard-working, brave, loyal and caring with a united approach; these are the core values of Arthur Hotels. Values only possible to keep and act out when daring to question the way things are done.

- We like to let our inner rebel out, so to speak, and take a different approach. We believe that by daring to commit one self and to take a stance, it is easier to relate to one another; both among colleagues and in our relation to our wonderful guests, Kirsten Brøchner says and continues:

- Instead of being thought of as the individual human beings we are, unfortunately there has been a tendency that people are referred to as numbers in a system. This is a tendency we would like to rebel against. We want to put people before the system, so to speak, take that odd approach to our everyday life and challenge the norms. This is what makes life interesting, Kirsten Brøchner says.

Sustainable way of thinking

To the people behind Arthur Hotels, to care for each guest also means to care for society locally as well as globally. For breakfast and in the bars, focus is on fair-trade and organic and local produce. The effect to this is treble: It contributes to the guests' health, to the small farmer's livelihood and to the sustainable development of the world. This sustainable way of thinking is a basic principle in the corporation:

- It is important to us to see further than the end of our own noses and join in toward the challenges the world is facing. At the same time, we want to be part of our local environment and reflect the building or the neighborhood we are part of. This is why we always try to let in the local soul at our hotels. We say that we like to "cook a good, local meal, spiced up with a little vision". This is why our hotels each have their own profile and stories to tell, Kirsten Brøchner says.



Facts about Arthur Hotels

- In 2013, Arthur Hotels is founded after the hotel group Brøchner Hotels is divided into two separate companies.
- Arthur Hotels consists of 2 boutique hotels; the spa hotel Hotel Kong Arthur and the urban Ibsens Hotel in the Nansensgade district – in total 273 rooms in Copenhagen city.
- Arthur Hotels is run by the 3 women Kirsten Brøchner (CEO), Helle Bisholm (COO) and Pia Schmøker (CCO). Arthur Hotels thereby builds on the old story from Ibsens Hotel about “3 girls running a hotel”.
- The company can be dated back to the year 1982 where the married couple Søster and Hans Brøchner buys Hotel Kong Arthur, back then featuring only 50 rooms.
- In 2007, Søster and Hans Brøchner retire after having celebrated their 25th anniversary in the hotel business. Today, they are still part owners together with their daughter Kirsten Brøchner.
- The Arthur Hotels have been carbon neutral since 2008, and the people behind Arthur Hotels are the initiators of the global environmental label CO₂-Neutral Hotels.
- In the beginning of 2009, both Hotel Kong Arthur and Ibsens Hotel are given The Green Key; the international eco-label for tourism facilities.



Brief facts about Kong Arthur

- Hotel Kong Arthur consists of 4 buildings and has in total 155 rooms.
- Most recent room renovation is in 2007, where the hotel is expanded from 3 to 4 buildings; the 4th building featuring 40 guest rooms and 850 sqm. spa facilities.
- In 2009, Kong Arthur’s conference center is extensively renovated. The new, modern conference facilities can facilitate meetings for up to 60 meeting attendees in the largest meeting rooms.



Brief facts about Ibsens

- In 1997, Ibsens Hotel is taken over from “3 girls running a hotel” by the Brøchner family. Today, the hotel features 118 guest rooms.
- In May 2007, the new Ibsens Hotel opens after an extensive renovation where artists from the surrounding Nansensgade district help decorating the hotel, thereby bringing the special Nansensgade atmosphere inside the hotel.



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