



IBSENS

Ibsens Hotel – Experience the real Copenhagen

One of the best hidden secrets in the beautiful capital of Denmark is the area surrounding the lively street “Nansensgade” – an area the Danes prefer keeping to themselves: A village centrally located in the city, which is hidden behind one of Copenhagen’s busiest pedestrian streets and the traffic nerve center; Nørreport station. And still so very close to the city’s power center, parks, and sights.

Nordic cool

Nansensgade is the very essence of the present trend "Nordic Cool" because of its unique relaxed atmosphere. People stop to discuss the world situation on a street corner, or enjoy the sun on a stone doorstep with a cold beer in their hand, while others pick up their children from school by bicycle. As Financial Times puts it; it is as if “(...)the Copenhageners have a joint inner *feng shui* calmness”.

The inhabitants are "hip" in that very special way, as if they came right out of an international trend book. And Danish designers and advertisers naturally flock to the area to seek new inspiration. Here you will not find large international clothing chains or well-known brand stores. Quite the opposite, in fact: small original designers, cozy cafés, local bike shops, and great eateries thrive shoulder to shoulder with art galleries and second-hand book shops.

Nansensgade has moved in

Right at the corner of Nansensgade, the old "Ibsens Hotel" with the old, red neon sign that lights up in the dark, is situated. In spring 2011, the hotel went through an extensive renovation bringing "Ibsens" into the 21st century. In 2011, Nansensgade first moved inside the hotel, as local designers and artists from the neighborhood have put their solid finger prints on the décor – with everything from key chains, pillows and tables to books in the book cases.

As the first hotel in the world, Ibsens Hotel accepts artmoney as a means of payment. Artmoney is “bills” in 18x12 cm (app. 7x5 inches) created by registered artmoney artists. The value of one artmoney is 200 Danish kroner (app. €27 or \$39). Artmoney is used as an alternative means of payment to purchase goods or services in artmoney shops all over the world. Read more on www.artmoney.org

Facts

Qualification: Boutique hotel
Location: Nansensgade area. 300 meters to Nørreport Station & Strøget.
100 meters to the famous food market ‘Torvehallerne’ & the lakes.
Restaurants: Cafe & breakfast restaurant, Spanish restaurant Pintxos (dinner), Italian restaurant La Rocca (lunch & dinner).
Facilities: Lobby lounge, meeting room, patio, spa & parking lot.
Rooms: 118 rooms incl. private bath, free Wi-Fi, cable-TV and more
Environment: Green Key, Klima+ Front runner
Hotel Group: Arthur Hotels
Contact: Ibsens Hotel
Vendersgade 23, 1363 Copenhagen K, Denmark
T: +45 3313 1913, E: ibsens@arthurhotels.dk
www.ibsenshotel.dk

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Press contacts: Press Manager Marie Thyssen
T: +45 3345 7715, E: mt@arthurhotels.dk

Owner & CEO, Kirsten Brøchner
M: +45 4068 4405, E: kb@arthurhotels.dk

